

# Sales Development Representative – BeNeLux

Do you want to be a driving force behind the company that is **innovating the way we handle digital identity**, in Belgium and throughout Europe? Would you like to be part of a **talented team** that is determined to make a **positive impact** on society? Then keep on reading, you'll probably like what you'll see.

We are itsme<sup>®</sup>, one of Europe's fastest growing tech scale-ups, counting 50 team members and growing. Our mission: providing a state-of-the-art digital identity solution to all people, enabling them to move their interactions to the digital space. Now, only five years after being founded, **6.7 million citizens use the itsme app**, to **identify** themselves, **confirm transactions** and **sign documents** online. Started in Belgium, we have recently launched the itsme<sup>®</sup> app in **The Netherlands** and soon we'll be active in **Luxembourg**.

As our Sales Development Representative, you'll make a major contribution to **scaling itsme® across the Benelux.** You'll be responsible for building our sales funnel by identifying and qualifying leads in Belgium, the Netherlands and Luxemburg. This position is a real challenge you can sink your teeth into, and you'll get ample opportunities to take on more responsibilities as you grow in your job.

### What your job looks like

- You actively build and maintain a pipeline of potential customers by **identifying and qualifying leads (inbound / outbound)** for the sales team in Belgium, the Netherlands and Luxemburg.
- You promote itsme<sup>®</sup>'s digital identity and signature solutions by reaching out to these customers, highlighting the added value of a digital identity for their respective industries. You collect their feedback on the latest trends and their end-user needs.
- You'll get to keep yourself up-to-date with **market trends and industry developments** to ensure you bring relevant insights to potential customers and our sales team.
- You **schedule and prepare meetings** (stakeholder mapping, industry-specific insights, etc.) for the sales team enabling them to further develop the opportunity.
- You work closely with other functional teams such as Marketing and Product Management to deliver targeted B2B lead-generation campaigns and you unlock efficiencies in the sales process.
- You attend industry events and conferences to generate leads and build relationships.
- You'll work together closely with the Sales Director and the Account Executives.

#### Who we are looking for

- You perform on a Master's degree level and you have at least 1-2 years of experience in a commercial role, preferably in enterprise sales, linked to technology or innovation. Experience with Salesforce or a similar CRM is a plus.
- You can **relate to customer issues** and you can explain and educate about the value of digital identity / digital signature and its impact for customers.
- You have strong **communication skills (verbal and written)**, and you are strong at building relationships with prospects right off the bat, from the first phone call. You get a kick out of working in a fast-paced, high-growth environment.
- You like to set the bar high and are driven by meeting and exceeding your targets.
- You can work **autonomously** and you take **initiative** when you see opportunities.
- You **cooperate** constructively with others.
- You think that you are quite **ambitious? Great!** We're scaling fast, so we'll be able to offer you interesting career development opportunities in the coming years (shift to account executive / customer success role, etc.)
- You are fluent in **Dutch or French**, and you have a working proficiency in **English**.

#### What we offer

- Being welcomed by an **informal, enthusiastic and ambitious team** that is **revolutionizing how we safely manage our digital identity**, in Belgium, the Netherlands & beyond.
- Offices at walking distance from Brussels Central Station and the possibility to work remotely 3 days a week.
- Of course a contract of indefinite duration, with an **attractive compensation package**.
- An environment where we care a lot about our core values:
  - o Integrity: being fair, honest & transparent so that we can be trusted.
  - o Inclusiveness: being an open environment in which all team members' opinions are taken into account.
  - Innovation: building future-proof solutions by finding new ideas and methods to solve problems.



## Your turn now!

Sounds like something for you? Then we'd love to get to know you! Send your CV and motivation letter to career@itsme-ID.com. We'll get back to you within a week.